



American Academy of Cosmetic Surgery

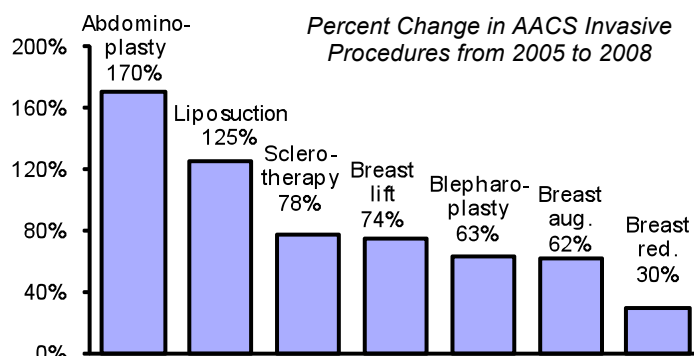
Procedural Census Trends, 2005-2008

Overall Findings

- In 2008, AACS members treated an estimated **1.5 million cosmetic surgery patients**.
- The total number of patients treated by AACS members has almost doubled since 2005, from 780,625 patients in 2005 to 1,460,966 patients in 2008.
- The total number of patients treated by AACS members has increased by about 22% since last year (2007). The increase in patients treated was seen only among women (29%) and more so for women seeking non-invasive cosmetic procedures (30%).
- The number of male patients treated by AACS members declined by about 2% since last year.

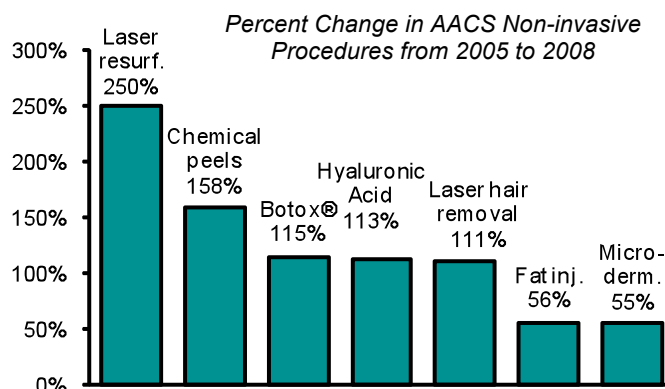
Invasive Procedures

- The most commonly offered invasive cosmetic surgery procedures at AACS member practices in 2008 were liposuction (84%), blepharoplasty (63%) and facelift (58%).
- Since 2005, the number of invasive procedures performed by AACS members has increased the most for abdominoplasty (170%), liposuction (125%), and sclerotherapy (78%).
- Since 2005, for common invasive procedures, **sclerotherapy** has increased the most (150%) for **men** while **abdominoplasty** has increased the most (175%) for **women**.



Non-invasive Procedures

- The most commonly offered non-invasive cosmetic surgery procedures at AACS member practices in 2008 were Botox® (99%), Restylane®/Hylaform® (96%), and chemical peels (80%).
- Since 2005, the number of non-invasive procedures performed by AACS members has increased the most for laser resurfacing (250%), chemical peels (158%), and Botox® (115%).
- Since 2005, for common non-invasive procedures, **laser resurfacing** has increased the most for **both men** (456%) **and women** (215%) from 2005 to 2008.





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Cost

- The mean cost per cosmetic surgery procedure as reported by AACS members in 2008 was highest among common invasive procedures for facelift (\$7,007), abdominoplasty (\$6,876), and breast reduction (\$6,701).
- The mean cost per cosmetic surgery procedure as reported by AACS members in 2008 was highest among common non-invasive procedures for laser resurfacing (\$2,669), fat injections (\$2,339), and Radiesse®/Radiance® (\$712).

*Mean **Cost** of Common Procedures in 2008*

Liposuction	\$4,405	Botox® (per unit)	\$13
Blepharoplasty	3,956	Laser hair removal	263
Breast aug.	5,126	Hyaluronic acid	589
Sclerotherapy	504	Microdermabrasion	164
Facelift (\$\$)	7,007	Chemical peels	672
Abdominoplasty	6,876	Laser resur. (\$\$)	2,669
Hair transplant	4,879	Fat injections	2,339
Rhinoplasty	5,289	Collagen injections	437
Lip Implant	1,807	Dermabrasion	1,778

Age

- The mean age of patients treated by AACS members among the commonly performed invasive procedures in 2008 has increased for almost all procedures since 2007.
- Among invasive procedures, mean age was highest among common invasive procedures for facelift (54 years) and lowest for rhinoplasty (33 years).
- Among non-invasive procedures, mean age was highest for laser resurfacing (47 years) and lowest for laser hair removal (37 years).

*Mean **Age** of Common Procedures in 2008*

Liposuction	42	Botox®	44
Blepharoplasty	51	Laser hair removal	37
Breast aug.	36	Hyaluronic acid	45
Sclerotherapy	43	Microdermabrasion	41
Facelift (highest)	54	Chemical peels	44
Abdominoplasty	43	Laser resurfacing	47
Hair transplant	44	Fat injections	45
Rhinoplasty (lowest)	33	Collagen injections	45
Lip Implant	38	Dermabrasion	43

METHODOLOGY: The American Academy of Cosmetic Surgery (AACS) conducted the 2008 *Procedural Census* to gather information about the number of cosmetic procedures performed by AACS members in the US. The sample frame for this survey was the 1,398 members of the AACS with valid email addresses at the time of the survey. The survey was conducted in December, 2008 to January, 2009. Results are based on 219 completed surveys, representing a response rate of 16%.

About the AACS

The American Academy of Cosmetic Surgery is a professional medical society whose members are dedicated to patient safety and physician education in cosmetic surgery. For more information, visit www.cosmeticsurgery.org.

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